

# MACKENZIE

## DV-2000MTS/LR

Digital Autoload Storecaster with  
Music-Thru and Local Record

### Key Features:

- All digital operation after initial message loading.
- Non-volatile FLASH memory
- 8 and 16 minute versions available
- Up to 20 message capacity sequentially stored and played
- Frequency response up to 6.8kHz
- APHEX Aural Exciter
- Local recording capability with optional handset
- BGM input with volume and mix control.
- Adjustable line level and amplified audio outputs
- Monitor speaker
- Individual message skip feature
- All or individual message update
- Built in delay timer (00 - 99), with Seconds/Minutes selection switch.
- Audio output format switch for Music Only, Music & Message, Message only
- Industrial grade all metal construction
- 3-Position flexible mounting scheme
- Backed by 3 year warranty



The Mackenzie DYNAVOX family of products are based on a proven digital audio technology that is superior to any in its class.

The DV-2000MTS/LR series seamlessly combines your marketing messages with an external music source, enhancing your clients shopping or on-hold experience. The DV-2000MTS/LR offers 20 independent message locations, each with an individual enable switch. This selectivity and an on-board delay timer allow you to be in control over which messages play, and how often. Playback sequences may be changed by time of day, day of week or any other criteria in order to create the desired customer experience.

### -- Applications --

**Message-On-Hold:** Combine marketing messages with music to keep clients interested and informed about your company or products while they are on hold.

**Storecasting:** Seamlessly integrate in-store advertising messages with your background music.

**Local Record:** messages may be recorded live via the local record handset(optional) , for last minute changes or frequently updated material.

### Specifications:

#### Power:

12VDC

#### Audio Fidelity

6.8kHz(PRO)

60dB Signal to Noise

#### Handset Input:

RJ11 for local record handset(LR-HSET, supplied separately)

#### BGM Input:

RCA, mono, 10 Kohm

#### Audio Outputs:

RCA, mono, 600 ohm

RCA, mono, 1W @ 8 ohm

#### Manual Controls:

BGM level, BGM fade level, Aphex mix, Output volume, Eject, Append/Replace, Speaker, Local Record, Delay, Play Mode

#### Switches:

Message enable/disable, Play mode, Delay min/sec

#### Package:

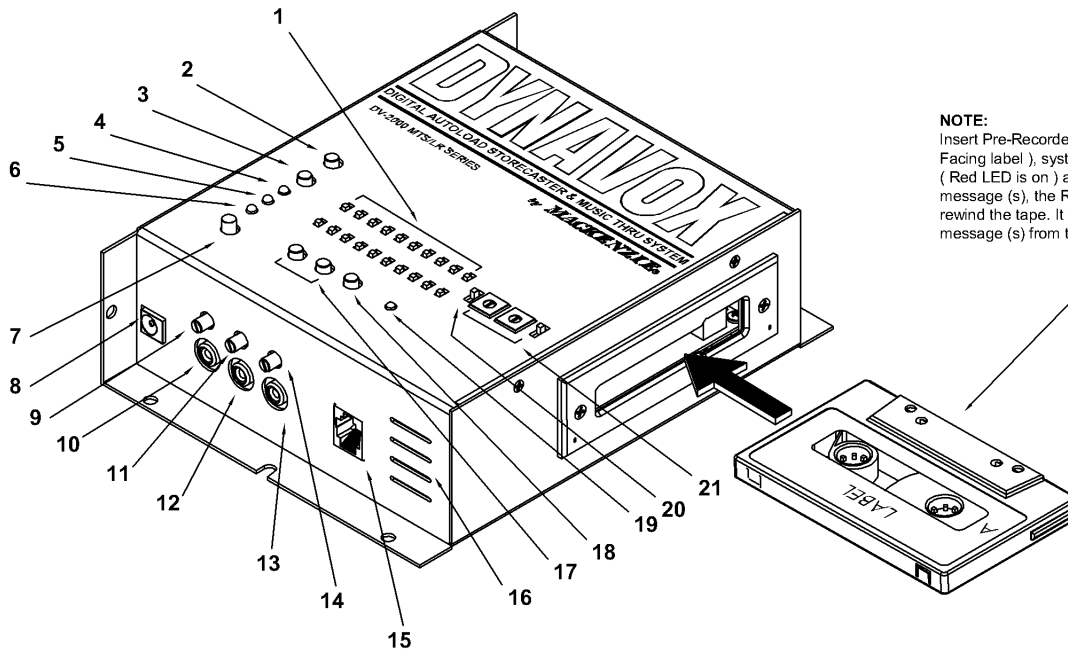
Painted steel chassis

Specifications are subject to change without notice

*Making A Difference, One At A Time*

# DV-2000MTS/LR

## Digital Autoload Storecaster with Music-Thru and Local Record



**NOTE:**

Insert Pre-Recorded tape Cassette as shown ( Tape up, Facing label ), system will rewind tape then start loading ( Red LED is on ) at the end of downloading the message (s), the Red LED will turn off, system will rewind the tape. It will automatically start playing the message (s) from the digital audio memory Enabled.

**1 MESSAGE SELECTION**

Enable and disable messages to be played or recorded.

**EJECT / RECORD STOP PUSH-BUTTON:**

**2** This ejects the tape when the system is playing a message. If pressed during the recording process the recording will be stopped.

**APPEND / REPLACE PUSH-BUTTON:**

**3** Toggles the Append / Replace mode as displayed on the associated LED.

**NO TAPE LED:**

**4** Yellow light ON indicates there is no cassette inserted. Yellow light OFF indicates the cassette is in place.

**RECORD LED:**

**5** Used to determine tape loading mode. Red light ON, indicates message (s) is being loaded into memory.

**PLAYING LED:**

**6** This green LED is ON when the system is playing a Pre-Recorded message.

**7 SPEAKER PUSH-BUTTON:**

Turns local Monitor ON/OFF.

**8 POWER:**

Insert supplied power adapter.

**9 BGM LEVEL:**

Adjusts level of external music source.

**10 BGM INPUT:**

Connect to external source of music.

**APHEX MIX:**

**11** Adjusts the amount of high frequency enhancement necessary to deliver the best overall system performance.

**12 AUDIO OUTPUT (LINE):**

Audio output level of up to +4dB into 600  $\Omega$ , this is a standard level for most applications.

**AUDIO OUTPUT (POWER):**

**13** Audio output level of up to 1W into 8 ohm. Use this output if more drive is needed to reach a more comfortable listening level.

**LEVEL:**

**14** Adjusts the volume to the line level or power audio outputs.

**LOCAL RECORD INPUT:**

**15** Use with LR-HSET ( optional ) hand set for local recording.

**MONITOR SPEAKER:**

**16** Allows user to preview message recording and play back.

**BGM FADE UP / DOWN PUSH-BUTTON:**

**17** Adjusts the Amount the BGM input is ducked when a message is played.

**LOCAL RECORD PUSH BUTTON:**

**18** Press this button to initiate local record function

**REPLACE / APPEND MODE LED:**

**19** Indicates if system is in Standard mode (OFF) or Replace & Append mode (ON).

**PLAY MODE SWITCH:**

**20** UP = music only.  
MID. = music & message.  
DOWN = message only.

**MUSIC INTERVAL**

**MINUTE/SECOND SWITCH:**

Select between minute or second mode.

**21** TENS AND ONES ROTARY: To set musical interval between message playing. Set the rotary switches to the desired time between 00 and 99.

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